



## VisionInfo

### INTELLIGENT CONTENT AND DEVICE MANAGEMENT

VisionInfo from Hisense is our cloud-based digital signage software which is flexible, cost-effective, and infinitely scalable for users. VisionInfo includes a comprehensive CMS solution and advanced remote display management features. It provides users the freedom to edit and publish content while ensuring it looks great across all displays in a system. It is a powerful, effective and easy to use tool to manage content and control your displays at anytime from anywhere.

#### Highlights



#### Content Creation

Utilise the powerful features within the VisionInfo platform to create, publish, and manage digital content, empowering users to produce and distribute engaging materials for their audience.



#### Drag-and-Drop Visual Editor

Utilise the drag-and-drop feature within the VisionInfo platform to view and organise widgets, videos, images, webpages, weather reports and clocks. Users can then easily drag and drop input media and sources into the layout.



#### Content Publishing

VisionInfo makes it effortless to create, edit and organise digital content within our CMS platform. Users have full control making content available to the intended audience through a simplified publishing process.



#### Data Analysis

The Data Analysis module enables interpretation of the data generated within the VisionInfo platform. This includes analysing engagement and device behaviour to gain insights into content performance and audience preferences. This analysis helps inform content strategy and decision-making to enhance user experience.



#### Visual Reporting

VisionInfo presents data and analytics in a visual format, such as charts, graphs, and interactive dashboards. It enables users to easily understand and interpret complex data sets related to content performance, audience metrics, engagement levels, and other key indicators.



#### Routine Automation

Routine automation within VisionInfo allows users to create automated processes within the software to streamline repetitive tasks and workflows. It involves interactive tools to automate content publishing, updating applications and display maintenance. This dramatically improves efficiency and ensures consistent quality across the CMS environment.



#### Remote Monitoring and Control

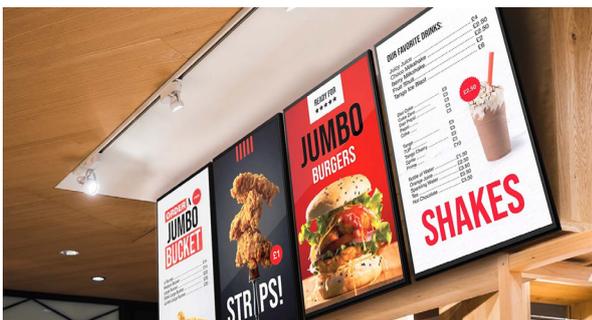
Remote monitoring within VisionInfo allows users to track and monitor the status, settings and health of any display within an installation. This includes monitoring key metrics such as uptime, content delivery, user activity and security.



#### Error Notifications

Error notifications are a vital element within any remote system allowing users to be notified instantly when an error or issue occurs within the CMS environment.

QSR - Create engaging menus



Retail Stores - Create stunning promotions



## The Complete Solution

# 1

### Intelligent Content Management

Effortlessly manage, customize and deliver your message with our intuitive CMS platform. Streamline content creation and engage your audience with our powerful, user-friendly platform.



Content Creation



Dynamic Scheduling



Content Publishing

# 2

### Enterprise-Grade Device Management

Empower your business with remote monitoring and control of displays on an installation. Safeguard your digital content with the robust security features of VisionInfo. Protect your displays and marketing content from cyber threats, ensure data privacy, and enjoy total peace of mind.



Remote Monitoring



Complete Control



Error Notifications

# 3

### Enhanced Data Management

Unlock the power of data with our advanced analytics and reporting feature within VisionInfo. Gain valuable insights, make data-driven decisions, and maximize the performance of your content.



Routine Automation



Data Analysis



Visual Reporting



## Mobile Device Management

- View the status of remote displays - online/offline, CPU and memory running status
- Real-time display control - power off, screen sleep/wake up, reboot, switch signal source, screen lock/unlock, USB disable/enable
- Remote desktop real-time monitoring
- Scheduled tasks to control displays - power On/off, screen sleep/wake up
- Remote software management - APP installation and uninstallation, remote OS Upgrade
- Display usage statistics

## Key Features

- Web browser editor UI
- Drag-and-drop visual editor
- Supports website integration
- Supports live streams
- Supports Office documents and PDF's
- Supports Widgets
- 4K resolution playback
- Offline content playback
- Program preview and publish approval
- Advanced program scheduler
- Custom template layouts
- Playback statistics



Contact your local Hisense Commercial Display distributor for more information.