



## 65BM66D

### 65" 4K UHD DIGITAL SIGNAGE DISPLAY

Hisense Digital Signage is designed to serve multiple business applications: public spaces, transportation systems, museums, stadiums, retail stores, hotels, restaurants and corporate buildings. With BM series, it delivers powerful engagement by wireless screen sharing from any devices, boost business with real-time updates, data-driven insights, and visually appealing content, manage and control devices at anytime from anywhere, and simplify the cable management by connecting a series of displays to a single video output.

#### Highlights



##### Wireless Screen Sharing

Everything you need for screen sharing solutions. ScreenShare is a in house built-in screen sharing application that enables the screen sharing wirelessly and seamlessly from any devices, anytime, anywhere.



##### Round-the-clock operation

Designed with dual-core System on Chip (SoC) technology, BM series is a reliable digital signage for presenting both offline and cloud based content without disruption or downtime.



##### Landscape & portrait

Supports both landscape and portrait orientations. Providing you with endless creative and functional possibilities to fulfil your commercial or informative goals.



##### 4K Ultra HD

Delivers superior resolution that allows more details to be displayed on an image. The materials, the textures, the skin texture and the backgrounds: everything is richer and more realistic.



##### Failover

Ability to seamlessly and automatically switch to a reliable backup source which ensures your business is always on.



##### 500 nits

With 500 nits maximum brightness the display panels can deliver amazingly vivid imagery anywhere during daytime and nighttime conditions.



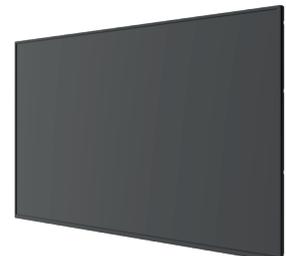
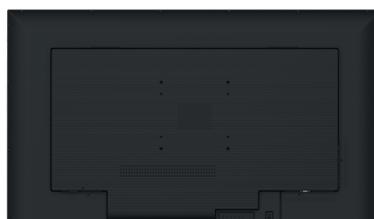
##### Content Management System

VisionInfo is a cloud-based digital signage software solution which is flexible, cost-effective, and scalable in its nature. This will give you the freedom to add content as often as you'd like and make sure it looks great across all devices.



##### Anti-Glare Coating

Offers higher haze value that helps with reflections without notably affecting the image quality.



## Specifications

### Digital Display Panel

Backlight	DLED
Panel Type	IPS
Size	65
Resolution	3840 x 2160
Refresh rate	60Hz
Color	1.07G
Brightness	500nits
Contrast(typ)	1200:1 (typ)
Response time(typ)	8ms
Viewing angle(Min.)	178°/178°
Color gamut	72% NTSC
Haze	25%
Orientation	Landscape & Portrait
Lifetime	50,000 hrs
Operation Hours	7Day x 24Hour

### Power

Input	AC 100~240V (50/60Hz)
Power Consumption	240W (Max)
Standby consumption	<0.5W

### Physical

Bezel Color	Black
Set Dimension(WxHxD)	1455.5 x 834.4 x 71.1mm 57.3 x 32.9 x 2.8inch
Bezel width(T/L/R/B)	12mm(T/L/R), 16mm(B)
Net Weight	20kg / 44.1lbs
Packing Dimension (WxHxD)	1600 x 180 x 1010mm 63 x 39.8 x 7.1inch
Packed Weight	27kg / 59.5lbs
VESA	400mm x 400mm

### System

OS	Android 9.0
DDR	2G
ROM	16G
Language	English/Chinese/German/French/Polish

### Connectivity

WI-FI	IEEE 802.11a/b/g/n/ac (2.4G & 5G)
Input	HDMI(2.0) IN x 2 DP(1.2a) IN x 1 USB2.0 x 2 VGA x 1 RS232 x 1 LAN x 1
Output	HDMI(2.0) OUT x 1 Headphone x 1 RS232 x 1

### Speaker

Built in speaker	9W x 2
------------------	--------

### Control Method

Remote	Yes
RS232	Yes

### Environment

Temperature	0°~40°C
Humidity	10%~80% RH

### What's in the box

Basic	Power cord Remote control RS232 Cable User Manual Logo
-------	--

### Certification

Standard Certification	CB/CE/ERP/FCC/ctUVVus/CEC/UKCA	CB CE ERP
EAN		
Energy Efficiency Class	G	

### Dimensions

**65"** 1455.5 x 834.4 x 71.1mm / 57.3 x 32.9 x 2.8inch  
20 kg / 44.1lbs

